

Alma and St. Louis

TWO BIG STORES

Alma and St. Louis

Proud's Department Store

Cut-Rate Shoes, Dry Goods and Men's Furnishings

Great May Sale

To Reduce Our Immense Stock

This is a month of surprises--surprises in low prices and large savings for you. You know Proud's reputation as a genuine bargain giver! It is co-operating with our government and moving the *greatest amount* of merchandise possible *at the Lowest Prices.*



Glaze Kid Colonial Pump, \$5.00 value
May Sale
\$3.98



Ladies' Mahogany Lace Oxford, \$6.00 value
May Sale
\$4.98



Children's one-strap Slippers, \$1.25 value, May Sale 89c
Children's Turn Shoes, sizes 2-5
May Sale 98c



Men's Work Shoes, \$4.00 value
May Sale
\$2.98



Men's New Tony Red Dress Shoes, \$7.00 value, May Sale
\$5.69
Men's Black English
May Sale
\$3.98



Patent Leather Lace Oxford, \$6.50 value
May Sale
\$5.29



White Canvass Boots, welt soles, \$6 value
May Sale
\$4.98



Misses' Solid Leather School Shoes, sizes 11 1/2 to 2, May Sale
\$2.49



Sizes 8 1/2 to 11
May Sale
\$1.98



Boys' School Shoes, regular \$3 value
May Sale
\$2.39



Men's Knu-Shu, wears like iron, \$3.00 value
May Sale
\$2.49



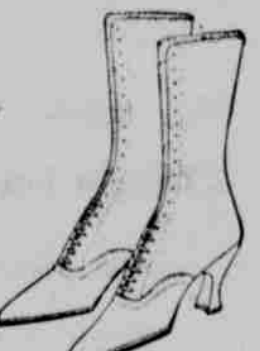
Ladies' Gray Kid Boots, \$8.00 value
\$6.29



Ladies' Brown Kid Boots, \$5.50 value
May Sale
\$3.98



Burgandy Calf Boot, \$8.50 value
May Sale
\$6.79



Ladies' Black and Lace Boots, \$7 value
May Sale
\$4.98



Ladies' White Canvass Boots, \$3 value
May Sale
\$1.98



Men's White Oxford, special, \$1.49
Men's Palm Beach, Special
\$1.69

A Very Big Special on Ladies' Blouses

May Sale
98c



May Sale
\$3.59

LADIES' GEORGETTE CREPE & CREPE DE CHINE WAISTS

Regular \$5.00 Waists
May Sale **\$3.59**

Regular \$6.00 Waists
May Sale **\$4.19**

Regular \$7.00 Waists
May Sale **\$4.98**

White Voile Waists

Lace and Embroidery Trimmed, Regular \$1.50 Waist
May Sale **98c**

Entire Skirt Stock thrown on this May Sale. Skirts as high as \$8.00, all going in one big lot. Special

\$4.98



Special May Sale of Corsets

WATCH OUR WINDOWS FOR DISPLAY

Warner's
Rust-Proof
Corsets -

Every Corset Guaranteed



\$1.25 Value, May Sale 98c

\$1.50 Value, May Sale \$1.19

\$2.00 Value, May Sale \$1.39

LADIES' APRON SALE

EVERYTHING IN HOSIERY



Pretty Gingham and Percale
Aprons, light and dark colors,
Special

\$1.19

Ladies' Afternoon Dress, Fine
Grade Gingham and Linen
Finish in plain colors. Special

\$1.98



Ladies' 25c White Lisle Hose
Special

19c

Ladies' 75c Boot Silk Hose,
Special

49c

Ladies' \$1.00 Silk Hose, all
Shades, Special

75c

Children's 35c Hose, pure dye,
Special

29c

Sale of Men's Furnishings

\$1.00 Blue, Gray and Tan Chambray Work Shirts
May Sale **69c**

\$2.00 Khaki Work Pants
May Sale **\$1.39**

\$1.79 Cottonade Work Pants
May Sale **\$1.19**

\$1.25 Blue Denim Overalls
May Sale **69c**

\$1.75 Walbash Stripe Overalls
May Sale **\$1.29**

Big Special Men's Colored Lisle Sox, 20c Value
May Sale **11c**

